

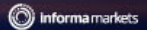
ASEAN Energy & Utilities Digital Week

30 June – 9 July 2021

#AEUDW

ASEAN Energy & Utilities Digital Week

SAVE THE DATE **30 JUNE - 9 JULY 2021**



ASEAN Energy & Utilities Digital Week

Informa Markets helps specialist markets to innovate and grow by enabling businesses to connect with customers, learn and trade. As the world's leading exhibitions organiser, we create global platforms for industries, specialist markets and customers to trade, innovate and grow. We organise over 500 large-scale branded and transaction-oriented events in 14 specialist markets.

Informa Markets presents **ASEAN Energy & Utilities Digital Week**, will bring together Energy & Utilities professionals from all over the world through digital platform. This online event allow professionals to connect and help to inspire Industry players. There will be various engagement tools and deep insight knowledge on the industry in order to support the growth of industry.

The online event will be held from **30 June - 9 July 2021**. The highlights include **Virtual MarketPlace** and **Webinar** that provide industry with the essential information needed to adapt to the new reality.

ASEAN Energy and Utilities Digital Week



ASEAN Energy & Utilities Digital Week – Market Place

For the first time, **Market Place** that designed to keep trade buyers connected with exhibitors to drive and sustain growth amidst digital disruption.

With **ASEAN Energy & Utilities Digital Week – Market Place** allows buyers to search and explore the latest innovative products and technologies in Renewable Energy, Energy Efficiency, Environmental Protection Technology, and Electric Vehicle Technology.

The highlight, buyers will be able to contact exhibiting companies during the *2 days of the webinar*.



ASEAN Energy and Utilities Digital Week

Information Classification: General

ASEAN Energy & Utilities Digital Week – Webinar

To stay connected with customers both local and oversea. It is an opportunity to highlight your new products and thought leadership and generate leads for your company via Informa Markets ASEAN's network with 2 days content.

Agenda		Tuesday, 6 th July 2021	
Time (GMT+7)	Topic	Type of Sponsorship	Organised By
09.30 – 11.30	Regional Session: ASEAN Renewable Energy Outlook	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Thailand
11.30 – 11.45	Technical Presentation	Reserved for Gold Sponsor 1 slot (15 mins.)	
13.00 – 14.00	Country Session: Nusantara Renewable Grid: HVDC Undersea Cable	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Indonesia
14.00 – 14.15	Technical Presentation	Reserved for Gold Sponsor 1 slot (15 mins.)	
14.45 – 15.45	Country Session: Investment Opportunities in Renewable Energy: Solar Industry Outlook in Malaysia	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Malaysia
15.45 – 16.00	Technical Presentation	Reserved for Gold Sponsor 1 slot (15 mins.)	
16.15 – 17.30	Regional Session: ASEAN Bio Energy	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Thailand

ASEAN Energy & Utilities Digital Week – Webinar

Agenda		Wednesday, 7 th July 2021	
Time (GMT+7)	Topic	Type of Sponsorship	Organised By
09.30 – 11.30	Regional Session: (TBC) ASEAN Electric Vehicle Outlook	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Philippines
11.30 – 11.45	Technical Presentation	Reserved for Gold Sponsor 1 slot (15 mins.)	
13.00 – 14.00	Country Session: Vietnam	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Vietnam
14.00 – 14.15	Technical Presentation	Reserved for Gold Sponsor 1 slot (15 mins.)	
14.45 – 15.45	Country Session: Philippines	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Philippines
15.45 – 16.00	Technical Presentation	Reserved for Gold Sponsor 1 slot (15 mins.)	
16.15 – 17.15	Regional Session: ASEAN DATA Center for Energy Management	Reserved for Diamond Sponsor 1 slot (20 mins.)	Informa Markets - Thailand

***Remarks:**

1. Diamond & Gold Sponsorship Package available for One Slot per Session Only
2. See Contact information of organizer on Page 17

ASEAN Energy and Utilities Vertical



ASEAN Energy & Utilities Digital Week is the top online platform that offer borderless business opportunity to connect with professionals in energy sector from across ASEAN.

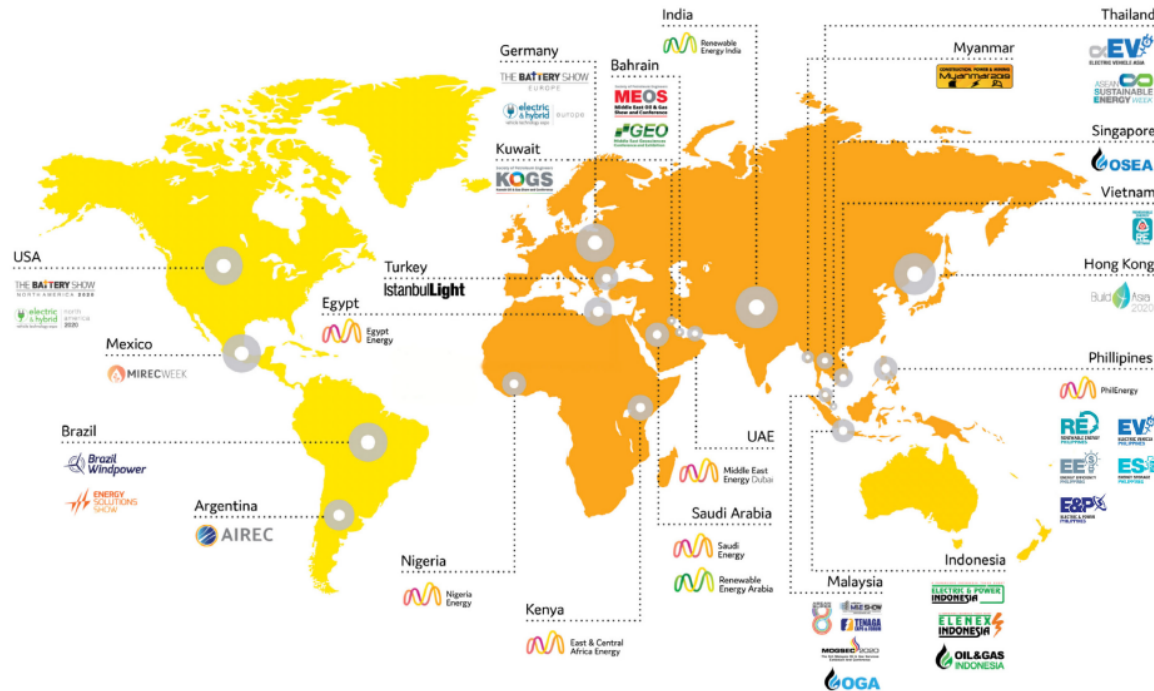
The online event is co-organized by **Informa Markets** Offices included **Thailand, Malaysia, Indonesia, Vietnam and Philippines.**

Together, there are combined networks and databases in related industries covering more than **150,000** potential buyers.

ASEAN Energy and Utilities Digital Week

Information Classification: General

Energy & Utilities Series by Informa Markets



Informa Market is the specialist in delivering success by connect the right people - buyers, sellers, decision makers - come together to discover the latest products, understand trends, meet new customers, understand what buyers want and do business. Informa Market is the world leading's trade organizer in Energy shows covering in all regions across the world, therefore our buyer database expands further than in ASEAN.

Target Audiences

-  Architect / Interior Designer
-  Board of Directors
-  Business Consultant
-  Contractor / Sub-Contractor
-  Energy / Power Engineering
-  Environmental Engineering
-  Government Officer
-  Stakeholder
-  Top Level Management (CEO,CFO,COO,CTO,VP)
-  Lower-Level Management (Ex. Plant / Production /Technique Assistant Manager, Team Leader)
-  Marketing / Sales
-  Middle Level Management (Ex. Regional / Plant / Production / Operation & Maintenance Manager)
-  Operational staff (Ex. Technical / Operation & Maintenance / Safety / Production Engineering)
-  Owner
-  Policy Maker
-  Professor / Student
-  Researcher & Developer / Laboratories
-  Sourcing Purchase

ASEAN E & U Digital Week Packages Opportunity



Market Place Opportunity

Package	USD 150
Company Profile	800 characters
Company Description	1800 characters
Company Logo	✓
Company's VDO	✓
Product Items & Photos	2 Products (4 Photos)
Brochure Download	✓
Chat Box *	✓
VDO Call / Call*	✓

*Rate exclude VAT

*Chat Box and VDO Call will activate on 6-7 July 2021 (2 event days)

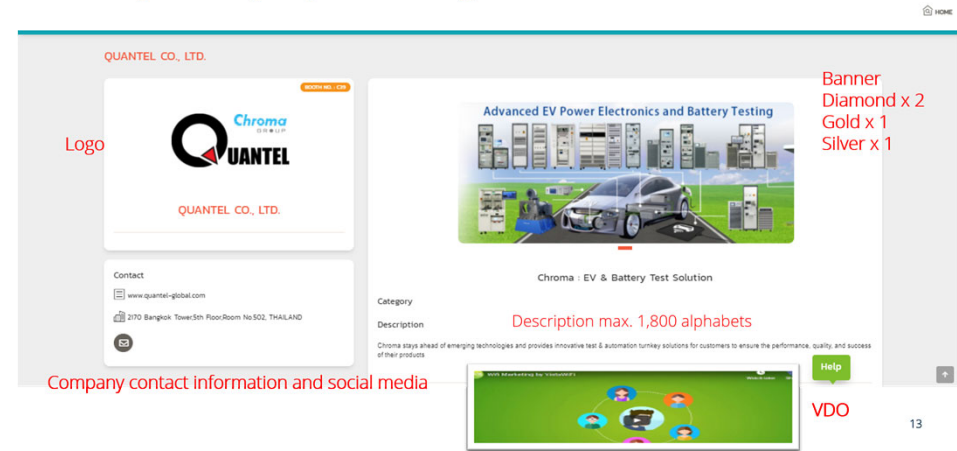
Process of VDO Call Function:

1. Visitor Send a requested message to exhibitor
2. Exhibitor will receive the messages
3. Exhibitor make a call to the visitor.
4. Visitor accept the call

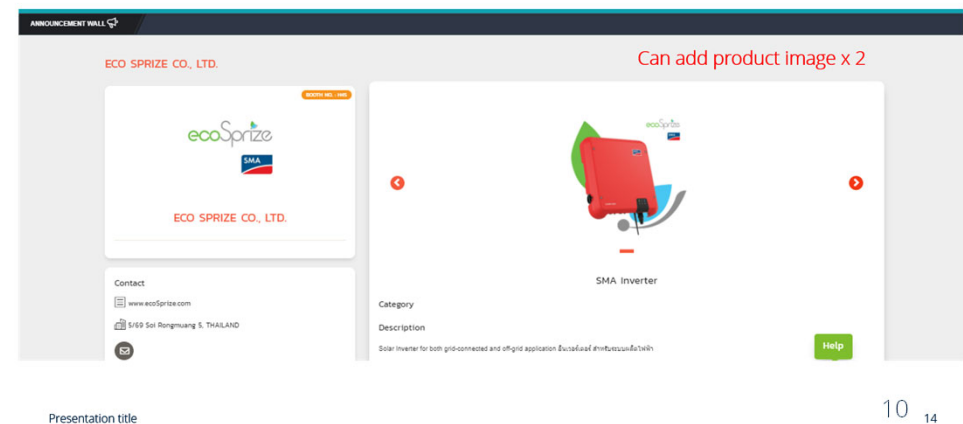
REMARKS: To be able to have VDO call during 6-7 July, both parties must be activated/Stand By on AEUDW Platform

Information Classification: General

Example: Company Profile Page



Example: Product Detail Page

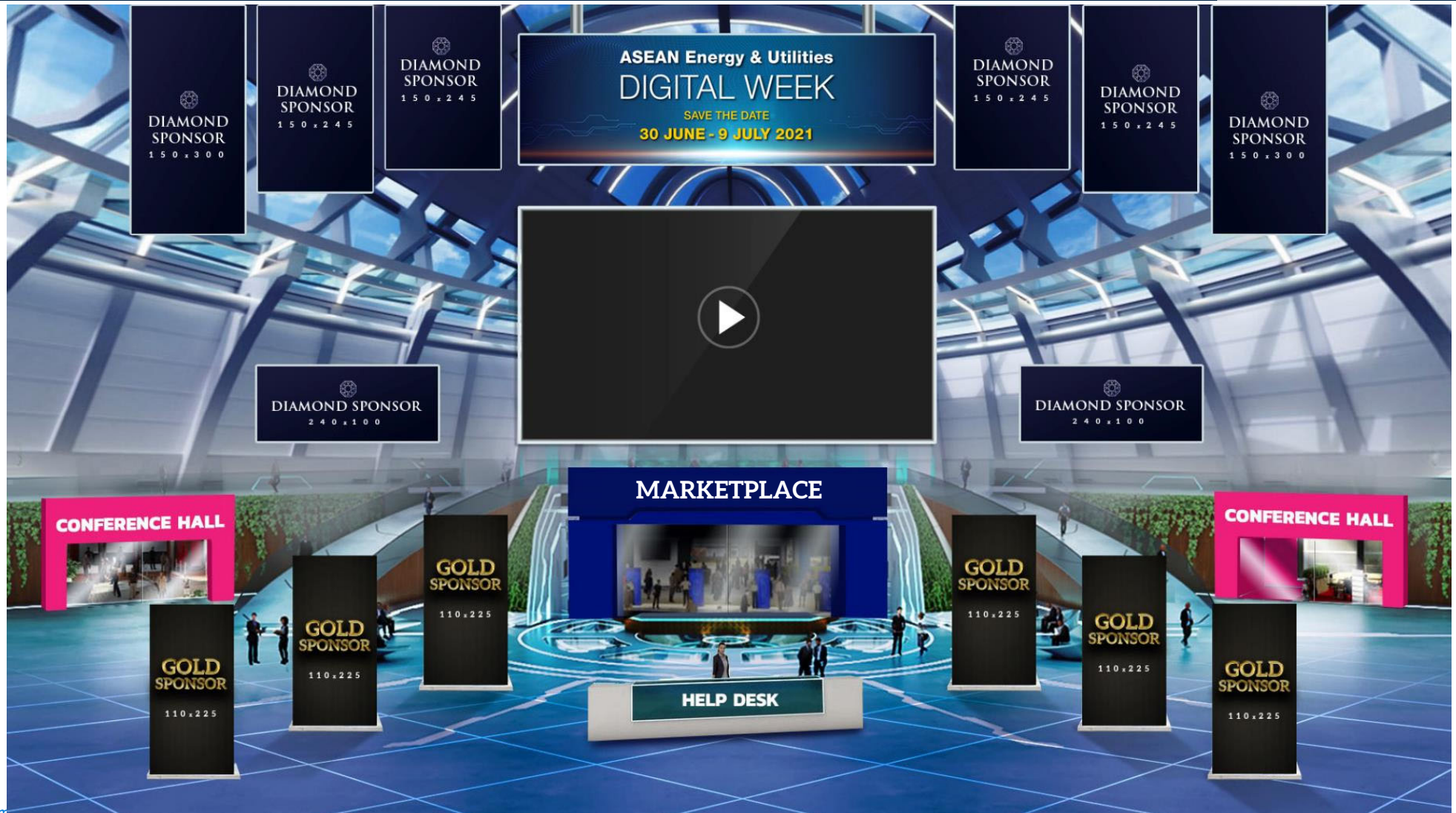


Sponsorship Opportunity

Package	Diamond	Gold	Silver
Market Place			
Product Image in Market Place	7 Products (10 Photos)	5 Products (10 Photos)	5 Products (10 Photos)
Product Banner rotation at company profile page	2 Banners	1 Banner	1 Banner
Top Search – Recommend Product	✓	✓	✓
Webinar			
Conference Sponsor's Banner at conference room (no hyperlink)	✓	-	-
Conference Sponsor's logo at conference room (no hyperlink)	-	✓	✓
One slot of 15 Minutes Technical Presentation per Session	-	✓	-
One slot of 20 Minutes Speaking Opportunity per Session	✓	-	-
One Minute Video to Promote your company before start the Webinar	✓	-	-
Address as sponsor by a moderator	✓	-	-
Leads Information - Conference	✓	✓	-
Lobby at ASEAN Energy & Utilities Digital Week			
Sponsor's Banner with Hyperlink	Main Position	Sub Position	-
Participation Fee	USD 3,500	USD 2,000	USD 1,000

*All rate exclude VAT





ASEAN Energy & Utilities Digital Week – Market Place

Example: Top Search Recommended Lists

The company on recommended list will run based on first come first serve basis.

ASEAN Energy & Utilities Digital Week
SAVE THE DATE
30 JUNE - 9 JULY 2021

IS THIS WHAT YOU ARE LOOKING FOR? EXHIBITORS PRODUCTS

Search by company, industry or any expertise ...

9 Per Page 1 to 9 of 93 Help

Show 12 entries

RECOMMENDED

Company	Country	Show	Hall No.	Stand No.	Category
WONGTANA WOOT CO., LTD.	THAILAND	ASE	102	G50	Energy Management Solution, Measurement and contro...
AOBO ENVIRONMENTAL NEW ENERGY(WUXI) CO., LTD.	CHINA	ASE			Energy Saving Systems, Batteries, Energy Management...
BETTER (XIAMEN) POWER TECHNOLOGY CO., LTD.	CHINA	ASE			Battery Manufacturer and Component, Waste Disposal...
BRILLIANT POWER CO., LTD.	THAILAND	ASE	103	F51	Solar Panel, Solar PV/EPC contracting/project deve...

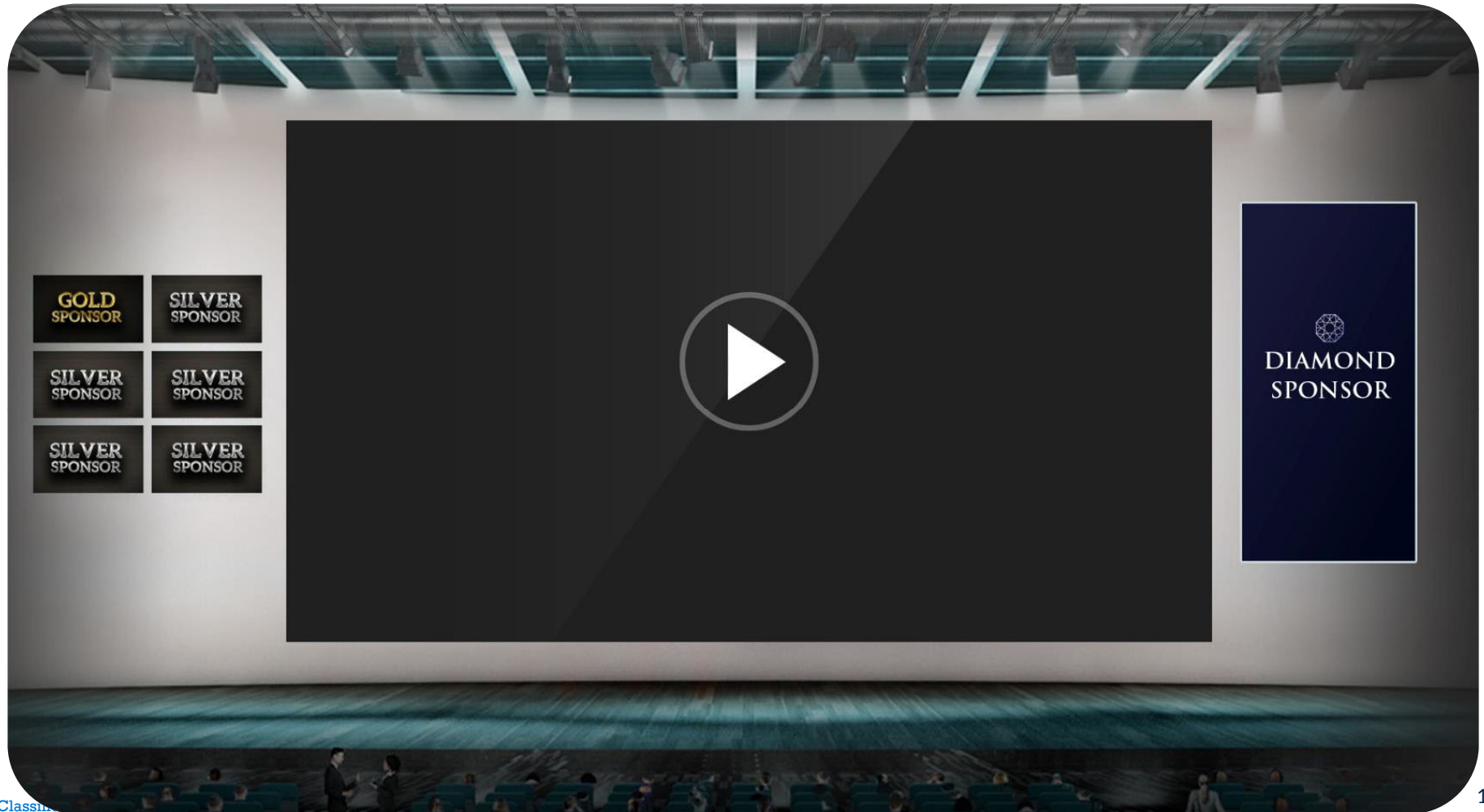
ASEAN Energy and Utilities Digital Week

Information Classification: General

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100%

ASEAN Energy & Utilities Digital Week - Conference Hall

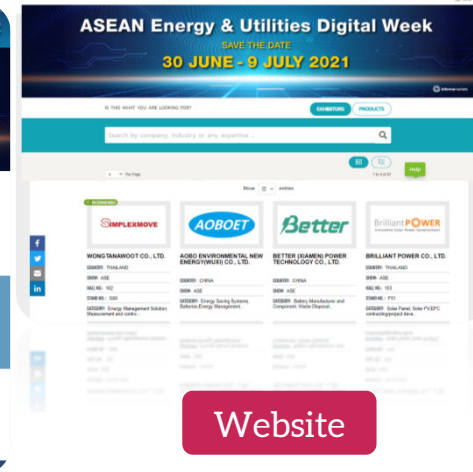


ASEAN Energy & Utilities Digital Week - Marketing Material

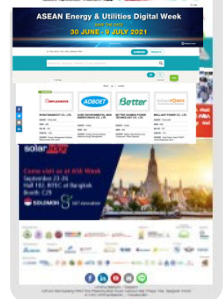
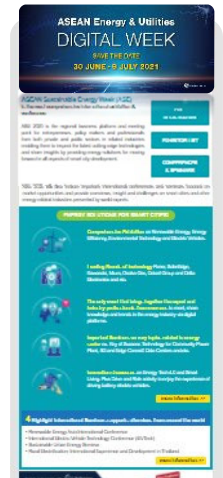
Marketing Material



Design banner (Save the date and Register Now)



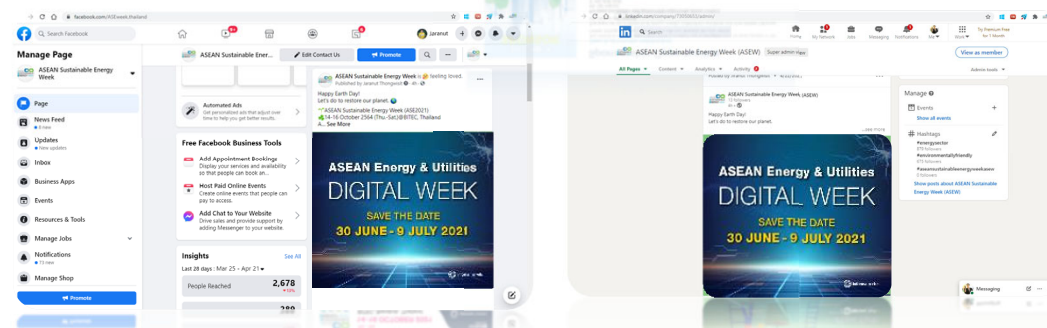
Website



E-newsletter



Sale Flyer



Social Media (Facebook, LinkedIn, Line Official)

Contact Us for Sponsorship Opportunity

Country	Contact Information
Indonesia	Pamerindo Indonesia (Informa Markets) Name: Indira Alamira Lisandra E-mail: indira@pamerindo.com Tel: +62 812 1271 8585
Malaysia	Informa Markets - Malaysia Name: Esther Lim E-mail: Esther.lim@informa.com Tel: +6 012 302 5216
Philippines	Informa Markets - Philippines Name: Vicky Tan E-mail: vicky.tan@informa.com Tel: +603 9771 2617 / + 6012 331 6117
Thailand	Informa Markets - Thailand Name: Darawan Augsornsarasitt E-mail: darawan.a@informa.com Tel: +66 2 036 0577
Vietnam	Informa Markets - Vietnam Name: Ryan Nguyen E-mail: ryan.nguyen@informa.com Tel: +84 28 3622 2588

THANK YOU

Mark your calendar: 30 June – 9 July 2021

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