



Ministry of Defence
Thailand

18 - 21 November 2019

IMPACT, Muang Thong Thani, Thailand

Tri-Service Asian Defense & Security Exhibition
Conference and Networking Event

The Power of Partnership



Held in Conjunction with:

ADMM



ASEAN Defence Ministers' Meeting

POST SHOW REPORT

Official Publication:
Official Show Daily:

ADJ

Official Bilingual
Show Daily:

ARMADA
ASIAN
MILITARY REVIEW

Official Exclusive
Media Partner:

GBP
AEROSPACE
DEFENCE

Official Online Show Daily
and Web TV:



Supporting Publications:

DEFENCE
REVIEW ASIA

JED
JOURNAL OF
EASTERN DEFENCE

KANWA
ASIAN DEFENCE

DEFENSE

GADAN
MART

European
for Security
& Defence

TAF

MÖNCH

Jane's
By the Sea

SHEPARD

AVIATION WEEK
THE SOURCE

AVIATION WEEK
THE SOURCE

Strategic Partner:

DSA
2020
17th DEFENCE SERVICES ASIA
EXHIBITION & CONFERENCE
SINCE 1988

NATSEC
ASIA 2020

20 - 23 APRIL 2020
KUALA LUMPUR, MALAYSIA

Officially
Supported by:

THAILAND
REDEFINE
YOUR BUSINESS EVENTS

TCEB

ACHIEVING SUCCESS WITH THE 'POWER OF PARTNERSHIP'

– An outstanding successful edition!

For almost 20 years as ASEAN's leading tri-service Defense & Security, Conference and Networking event, the show continues to exceed all expectations. It now provides a unique platform for exhibitors to establish important business contacts, networks and partnership opportunities for an audience of more than 20,000 professionals and decision makers from 60 countries. Top-brass includes Defense Ministers, Chiefs of the Army, Navy and Air force, high ranking military officials and government officials from around the world. Defense & Security 2019 has had its most successful edition to date!

Running in conjunction with Defense & Security 2019 was the **ASEAN Defence Ministers' Meeting (ADMM) and ADMM Plus** which included senior officials from Australia, China, India, Japan, New Zealand, Republic of Korea, Russia and the United States.



9th Edition



35% larger
than the last
edition



480 Exhibitors
from 45 Countries



28
National Pavilions



387
Delegations



20,324 Professionals
from 60 countries



Pehin Datu Lailaraja Major General (Retired)
Dato Paduka Seri Haji Awang Habi
Bin Haji Mohd Yusoff [right]
Second Minister of Defence,
Ministry of Defence, Brunei



Samdech Pichay Sena Tea Banh [center]
Deputy Prime Minister and
Minister of National Defence
Cambodia



General Prabowo Subianto [left]
Minister of Defence
Indonesia



General Chansamone Chanyalath [right]
Minister of National Defence
Lao



Haji Mohamad Bin Sabu [left]
Minister of Defence
Malaysia



Lieutenant General Sein Win
Union Minister for Defence
Myanmar



Delfin Negrillo Lorenzana [left]
Secretary of National Defence
Philippine



Doctor Ng Eng Hen [center]
Minister for Defence
Singapore



General Ngo Xuan Lich
Minister of National Defence
Vietnam



H.E. Dato Lim Jock Hol [right]
Secretary General of Asean
Asean Secretariat



Senator The Hon Linda Reynolds [center]
Minister for Defence,
Department of Defence Ministers
Australia



General Wei Fenghe
Minister of National Defence
People's Republic of China



Shri Rajnath Singh
Union Minister for Ministry Of Defence
India



Mr. Nishida Yasunori
Vice-Minister of Defence
for International Affairs
Japan



The Honourable Ron Mark
Minister of Defence
New Zealand



Jeong Kyeong-Doo
Minister of National Defence
Korea



Colonel General Alexander Fomin [left]
Deputy Defence Minister
Russia



General Chaichan Changmoukol
Deputy Minister for Ministry of Defence
Kingdom of Thailand



General Nath Intharacharn
Permanent Secretary for Ministry of Defence
Kingdom of Thailand



General Pornpipat Benyasri [left]
Chief of Defence Forces
The Royal Thai Armed Forces



General Apirart Kongsompong
Commander-in-Chief
The Royal Thai Army



Admiral Luechai Rutdit
Commander-in-Chief
The Royal Thai Navy



Air Chief Marshal Maanatt Wongwat
Commander-in-Chief
The Royal Thai Air Force



Police General Chakthip Chaijinda
Commissioner - General
The Royal Thai Police

EXHIBITORS: FACTS & FIGURES FOR 2019

Exhibitor Satisfaction Confirms Exhibition Success!

Defense & Security 2019 is now globally recognized as one of the must-attend events on the defense and security exhibition calendar - especially if you seek to do business in the ASEAN region. The 2019 edition was the largest show ever and hosted 480 world-leading companies from 45 countries. All together there were 28 major National Pavilions including (Belarus, Bosnia, Bulgaria, China, Czech Republic, Danish, France, Germany, India, Indonesia, Israel, Italy, Jordan, Korea, Malaysia, Netherland, Poland, Romania, Russia, Serbia, Singapore, South Africa, Sweden, Turkey, Ukraine, UK, United state and Thailand) .



92%
of Exhibitors

The feedback from exhibitors was excellent in with the number of quality business contacts and opportunities setting records.

said they were satisfied or extremely satisfied with the event

Top 3 Exhibitor Objectives met

- Show established relationships with business partners and buyers
- Consolidated contacts with buyers / business partners
- Enabled exploration of new markets



95.26%
of Exhibitors

planned to participate again in the 2021 show

VISITOR : FACTS & FIGURES FOR 2019

Another record breaker with over 60 countries represented!

For the 2019 edition, the number of trade visitors increased by more than 25%. Overall 20,324 from 60 countries attended the event with 17,127 local and 3,197 overseas visitors setting new records. In total there were 387 Official Delegations from 30 countries.

Top 3 Objectives for Visiting

- Learn more about new technologies
- Consolidate contacts with suppliers / business partners
- International Seminar

91%
of Visitor



said they were satisfied or very satisfied with the event

93%
of Visitor



agreed that Defense & Security is a must-attend event

Top 5 visitor countries:



1. Thailand



2. China



3. Malaysia



4. Singapore



5. Korea

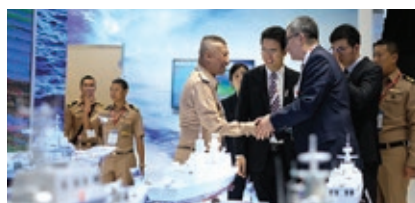
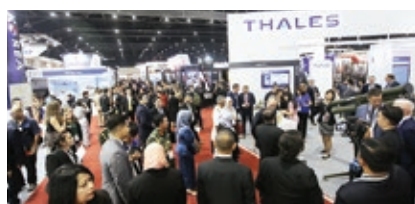
OFFICIAL DELEGATIONS AT DEFENSE & SECURITY 2019

[Click here to see full list of the Official Delegations at Defense & Security 2019](#)

International Seminars and Technical Presentations

Running in conjunction with Defense & Security 2019 were several highly informative international seminars and technical presentations that were staged by leading experts from around the world. They covered a wide range of topics that addressed all three services together with Internal Security. Almost thousand professionals, speakers and guests attended the seminars and presentations.

The highlight for 2019 was the International Seminar covering the "Impact of the 4th Industrial Revolution on Defence and Security." There were also technical presentations from DIEHL, Maar, DSM Dyneema (Singapore), Airbus, RV Connex along with special presentations from companies in the Czech and Israeli Pavilions.



**MARK
OUR DATES!**
See you in
Bangkok, Thailand

“Powering Trust to Partnership”



Tri-Service Asian Defense & Security Exhibition,
Conference and Networking Event

1 - 4 November 2021

IMPACT Exhibition and Convention Center,
Muang Thong Thani, Thailand



www.asiandefense.com



02 036 0500



info@asiandefense.com



Defense and Security



@DefenseThailand



Defense Security Thailand

#DefenseThailand



GML Exhibition (Thailand) Co., Ltd

428 Ari Hills Building 18th Floor, Phahonyothin Road, Samsen Nai,
Phaya Thai, Bangkok 10400 Thailand

Tel +66 (0) 2 036 0500

Fax +66 (0) 2 036 0599

Organised by:

