



Power of Partnership



# 1 - 4 November 2021

**IMPACT** Exhibition and Convention Center, Muang Thong Thani, **Thailand** 



Tri-Service Asian Defense & Security Exhibition, Conference and Networking Event

www.asiandefense.com



EDITIO

## Power of Partnership

For 20 years, Defense & Security has been an important biennial as ASEAN's Leading Tri-Service defence and internal security event, in Bangkok, Thailand. When Defense staged its first Tri-Service for Land, Sea, and Air in Bangkok in 2003 not many countries or international manufacturers paid much attention. The addition of the Internal Security section was added to the profile in 2007 and the event was soon on a path to become one of the region's most important and dynamic exhibitions. In celebrating the 10th Edition of Defence & Security 2021 which employs the concept of 'The Power of Partnership', Defense & Security's success has been built on relations that employ developing partnerships. The show has utilized its rich history of partnering with multinational corporations and manufacturers in the defense and internal security industry and has been providing outstanding opportunity for exhibitors to network, exchange knowledge, do business and initiate long-term associations based on mutual understanding, trust, and the needs of military decision-makers and related governments . At the show, all exhibitors and visitors are treated with utmost respect and discretion as neutral countries. Thailand is globally renowned for its hospitality and is the ideal location for an exhibition such as DEFENSE & SECURITY 2021.

### Thailand to further raise military and internal security spending

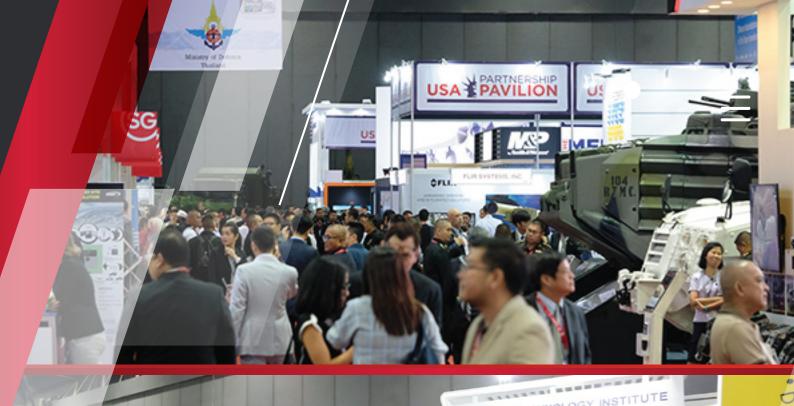
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The defense spending of Thai military and law enforcement agencies primarily focuses on maintaining defense expenditure to safeguard the nation and strengthen its armed forces.

As a result, purchasing for military equipment to modernize and upgrade its military capability is essential and demand for military and defense equipment from allied countries, will continue.

For 2020 Thailand will spend USD 7.6 billion on military technology. The Thai Ministry of Defense will introduce major military reform and restructuring from 2017 to 2026. The Plan emphasizes research and development along with a focus on purchases of munitions, weapons, military vehicles, training aircraft, electronic and communication devices.

To upgrade military capabilities, the Thai military will invest in additional purchases of helicopters, fighter jets, frigates, armored vehicles, utility vehicles and internal security equipment to counter a southern insurgency. It will also strengthen its border security and provide effective response regarding natural disaster management, human smuggling, and illicit drug trafficking, cyber security, anti-terrorism and defense production. The Thai government plans to develop the domestic defense industry to reduce the country's dependence on imports and further strengthen national security.



DEFENCE TECHNOLOGY INSTITUTE

### **EEC Offers Exceptional Opportunities for Partnership in Thailand**

Investment in the Eastern Economic Corridor (EEC) project by the government also offers opportunities to companies for business partnerships to expand their business to Thailand and to sectors of the Defense Industry. Defense investments will receive an eight-year tax exemption. The goal for partners with local manufacturers is to help improve the country's military technology and R&D capabilities. The Thai defense industry ecosystem consists of tanks, armor and battle vehicles; handguns; drones; unmanned aerial vehicles (UAVs); military robotics; unmanned aerial watercraft; communication systems; weapons repair and more!

## Major Regional Defense & Internal Security Event

Defense & Security 2021 is expected to raise the bar even higher. This biennial event and security edition were one of the most successful shows ever. Defense & Security 2021 will be held in Bangkok, Thailand from 1-4 November 2021. The last exhibition was a unique window of opportunity for defense and security manufacturers to enter the ASEAN procurement market. For 2021, the event is expected to expand further with a major increase in the number of exhibitors and key decision-makers from both Thailand, ASEAN and the world.



**DEFENSE & SECURITY** 2021 is a regional event of the year and you can't afford not to be missed! 99

> VIEW OUR **2019 DAILY REPORTS** DAY 1 | DAY 2 | DAY 3 | DAY 4

# Featured Highlights for 2021



Full support from the Thai Ministry of Defense and the Royal Thai Armed Forces.



**20 years success** in presenting Thai and ASEAN business opportunities.



The fastest growing and most dynamic defense and security event in ASEAN.



Regionally known for **outstanding business** networking opportunities with key

Attended by 387 Delegates and key Decision-

Makers from 30 countries including Ministers

Exhibits include more than 480 companies

from 45 countries including 28 major

of Defence and Chiefs of Armed Forces.

National Pavilions.



International Seminars, Conferences, **Presentations and Demonstration** by many of the world's top experts.



### **BASED ON 4 CONCEPTS.**



Exhibitors can exhibit a wide variety of defense and security equipment.



Seminars

invited by the Thai Ministry of Defence with relevant topics selected by the organizing committee.



Most attendees are Conducted under the supervision of the Thai Ministry of Defence. Participants will be invited by the Ministry or the exhibiting company.



activities includes the opening Ceremony, Executive Luncheon, Official Luncheon, Networking Reception, VIP Tours, G2G and B2G Meeting.

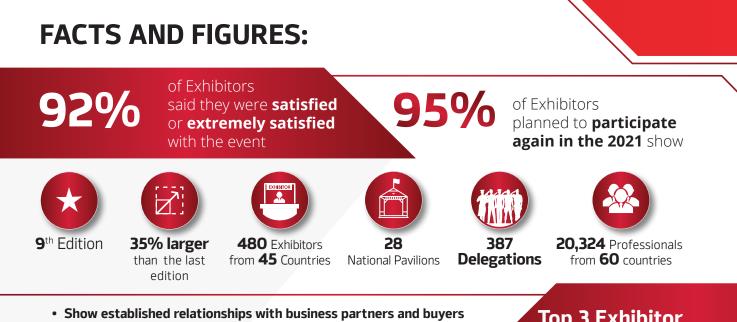
### Defense & Security 2019 -An outstanding successful edition!



The 2019 show exceeded all expectations. It provided a unique platform for exhibitors to establish important business contacts, networks and partnership opportunities. Attended by top-brass included Defense Ministers, Chiefs of the Army, Navy and Air force, high ranking military officials and government officials from around the world. The feedback from exhibitors was excellent with the number of quality business contacts and opportunities setting records. Defense & Security has had its most successful edition to date, Take advantage of it now!





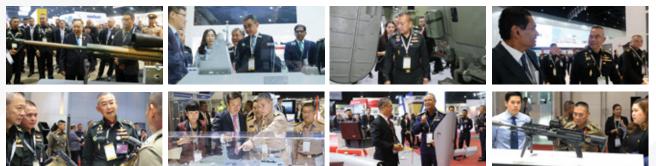


- Consolidated contacts with buyers / business partners
  - Enabled exploration of new markets

### Top 3 Exhibitor Objectives met

## **Official Delegations at Defense & Security 2019**

\*\*This list is not exhaustive and include only the head of the delegation group



### **Official Delegations from Thailand led by:**

Prawit Wongsuwon Gen. Gen. Chaichan Changmongkol Gen. Natt Intracharoen ACM Poramate Katekovit Gen. Naphon Sangsomwong Somprasong Nilsamai, RTN Adm. Kukiat Srinaka Gen. Pornpipat Benyasri Gen. Chaichana Nakkerd Gen. Choochart Buakhao Gen. Adm. Patchara Pumpiched, RTN Wanchai Nuchkasem ACM Apirat Kongsompong Gen. Nattapon Nakpanich Gen. Chakchai Mokkhasamit Gen. Sunai praphuchanay Gen. Adm. Luechai Ruddit, RTN Adm. Chorchat Gra-tes, RTN Somchai Nabangchang, RTN Adm. Chatchai Srivorakan, RTN Adm. Sittiporn Maskasem, RTN Adm. ACM Maanat Wongwat ACM Tarin Punsri ACM Sanor Panpigool ACM Sittichai Kaewbuadee Pol. Gen. Chakthip Chaijinda Pol. Gen. Suchart Theerasawas

Deputy Prime Minister Deputy Minister of Defence Permanent Secretary for Defence Deputy Permanent Secretary for Defence Chief of Defence Forces Deputy Chief of Defence Forces Commander in Chief Deputy Commander in Chief Chairman of the Advisory Board Assistant Commander in Chief Commander in Chief Deputy Commander in Chief President of Advisory Group Royal Thai Navy Assistant Commander-in-Chief Chief of Staff Commander in Chief Assistant Commander in Chief Chairman of the RTAF Advisory Board Assistant Commander in Chief Commissioner General Deputy Commissioner General

Ministry of Defence Royal Thai Armed Forces Royal Thai Armed Forces Royal Thai Armed Forces Roval Thai Armed Forces Royal Thai Armed Forces Royal Thai Army Royal Thai Army Royal Thai Army Royal Thai Army Royal Thai Navy Royal Thai Air Force Royal Thai Air Force Royal Thai Air Force Royal Thai Air Force Royal Thai Police Royal Thai Police

### **Official Delegation from ASEAN led by:**

(the list is sorted by countries in alphabetical order)

ASEAN Secretariat: H.E. Dato Lim Jock Hoi, Secretary General of ASEAN **Brunei Darussalam:** 

• The Honourable Pehin Datu Lailaraja Major General (Retired) Dato Paduka Seri Haji Awang Halbi bin Haji Md Yussof, Second Minister of Defence

### **Cambodia:**

- Samdech Pichey Sena Tea Banh, Deputy Prime Minister and Minister of National Defense
- Lieutenant General Mao Sophan, Deputy Commander of the Royal Cambodian Army and Commander of Brigade 70
- General Soeung Somnang, Commander of Royal Cambodian Air Force

### Indonesia:

- H.E. Lt. Gen. Prabowo Subianto, Minister of Defence
- Rear Admiral Mintoro Yulianto, Vice Chief of the Indonesian Navy Laos:
- Colonel Khamlek Sengphachanh, Chief of Lao Air Force

### Malaysia:

- H.E. Haji Mohamad bin Sabu, Minister of Defence
- General Tan Sri Dato' Seri Panglima Hj Ahmad Hasbullah bin Hj Mohd Nawawi, Chief of Malaysian Army
- Major General Dato' Hj Fauzi bin Saleh, Assistant Chief of Staff Human Resources, Royal Malaysian Air Force

### **Myanmar:**

- H.E. Lt. Gen. Sein Win, Union Minister for Defence **Philippines:**
- H.E. SEC Delfin Lorenzana, Secretary of National Defense
- · Lieutenant General Macairog S Alberto, Commanding General of the Philippine Army

### Singapore:

- H.E. Dr. Ng Eng Hen, Minister for Defence
- · Lieutenant Colonel Chin Liong Choon, Program Executive Officer, Singapore Army
- Colonel Lim Kok Hong, Head of Air Operations, Singapore Air Force Vietnam:
- H.E. Gen. Ngo Xuan Lich, Minister of National Defence • Senior Colonel PHAM MANH CUONG, Deputy Director
- of the General Logistics Department
- · Senior Colonel NGUYEN XUAN HAI, Deputy Chief of Staff, Vietnam People's Air Force & Air Defence
- Major General DAO XUAN NGHIEP, Deputy Director General, General Department of Defence Industry

### Official Delegation from other countries led by:

### (the list is sorted by countries in alphabetical order)

Australia: Senator the Honourable Linda Reynolds, Minister for Defence Bahrain: Brigadier Ali Hasan Al Nuaimi (Army), Bahrain Defence Forces

### China:

• H.E. Gen. Wei Fenghe, Chinese State Councilor and Minister of National Defense

Mr. YANG Junbo, Deputy Director General, Department of Military Trade & Foreign Affairs, SASTIND

Czech Republic: H.E. Mr. Lubomir Metnar, Minister of Defence

France: Brigadier General (Armament Corps) Cyril Crozes, Director Asia-Pacific of the International Directorate of the Procurement Agency (DGA), Ministry of Defence

India: H.E. Shri Rajnath Singh, Defence Minister

Israel: Brigadier General (ret.) Yair Kulas, Director of SIBAT, Israel Ministry of Defence (IMOD)

Japan: H.E. Mr. KONO Taro, Minister of Defense

Republic of Korea: H.E. Mr. Jeong Kyeongdoo, Minister of National Defense

Mexico: Brigadier General Ignacio Murillo Rodriguez, Military and Airforce Attache of the Embassy of Mexico in Vietnam

Netherland: Captain (Navy) Cor Kuiper, Defence Attache to Thailand

New Zealand: The Honourable Ron Mark, Minister of Defence

Oman: Brigadier Salim Saif Salim AL HOSNI, Principal Staff Officer of Royal Army of Oman

Pakistan: Lieutenant General Bilal Akbar, Chairman of Pakistan Factory Board

Poland: Brigadier General ŻABICKI Krzysztof, Chief of Radar and Radio-technical Forces Directorate, General Command of Polish Armed Forces

Russia: Col. Gen. Alexander Fomin, Deputy Minister of Defence of the Russian Federation

South Africa: Mr. Thabang Makwetla, Deputy Minister of Defence and Military Veterans

Spain: H.E. Mr. Emilio De Miguel Calabia, Ambassador Extraordinary and Plenipotentiary of the Embassy of Spain in Thailand Turkey: Mr. Serdar DEMIREL, Vice President of Presidency of Defence Industries (SSB)

United Kingdom: Air Vice Marshal Nigel Maddox, Senior Military Advisor, Defence & Security Organisation, Department for International Trade

USA: Mr. Michael Heath, Charge d' affairs, a.i. of the US Embassy Bangkok, Representative of the US Secretary of Defense

- Major General Pg Dato Paduka Seri Aminan bin Pg Hj Mahmud, Commander of the Royal Brunei Armed Forces
- General Vong Pisen, Commander-in-Chief of the Royal Cambodian Armed Forces
- Admiral Tea Vinh, Deputy Commander-in-Chief of Royal Cambodian Armed Forces and Commander of Royal Cambodian Navy
- Lieutenant General Joni Supriyanto, Chief of General Staff TNI
- H.E. Gen. Chansamone Chanyalath, Minister of National Defence Major General Pasith Thiengtham, Deputy Chief of General Staff of Lao People's Army
  - · General Tan Sri Dato' Seri Panglima Hj Zulkifli bin Hj Zainal Abidin, Chief of Defence Force
  - Vice Admiral Dato' Pahlawan Syed Zahrul bin Syed Abdullah, Eastern Fleet Commander, Royal Malaysian Navy
  - · Senior General Min Aung Hlaing, Commander-in-Chief of Defence Services
  - · Lieutenant General Erickson Gloria AFP, Deputy Chief of Staff of the Armed Forces
  - Major General Allen T. Paredes AFP, Commander, Air Logistics Command of the Philippines Air Force
  - Brigadier General Frederick Choo, Commander of 3rd Division, Singapore Armed Forces
  - · Lieutenant General NGO MINH TIEN, Deputy Chief of the General Staff, Vietnam People's Army
  - Rear Admiral TRAN NGOC QUYET, Deputy Chief of Staff, Vietnam People's Navy

# TECHNICAL PRESENTATIONS, INTERNATIONAL SEMINARS AND CONFERENCES

Running in conjunction with Defense & Security 2021 are several highly informative presentations, seminars and conferences. Attendees are invited by the Thai Ministry of Defence to visit various departments from the Thai Armed Forces. Exhibitors can take part in presenting products to a high-powered target audience.

International Conferences will be conducted by experts from around the world and will cover full capabilities: ASEAN Defence Industry Collaboration, Regional Cyber Security Issues and Disaster Management.

\* Please contact our representative for more information.

# **VISITOR PROFILES**



Defense & Security 2021 is a restricted event and is for professionals only. The exhibition is open to international military personnel and is focused on high-ranking officials from the Army, Navy, and Air force of various Asian Countries. Invitations are also extended to Chiefs of Police, Customs, Coast Guard, the Ministry of Interior, and other government and private security organizations.



# EXHIBITOR PROFILES



Defense & Security 2021 will feature a full display of defence and internal security equipment that includes weapons systems, guns, missiles, tanks, UAV's, transport vehicles & vessels, satellites and telecom. A wide range of electronic defense technology, fire control systems, launchers and other important military systems, both hardware and software, will also be presented. Cyber security, rescue and disaster management products and services will be on display. The Internal Security section will feature equipment that covers security products such as CCTV, intruder alarms, access & electronic security, hand guns, body armor, riot control equipment, technology, protective gloves, night-vision communication jamming devices and many other cutting-edge products from major manufacturers.



**EXHIBITION RATES** 

### Indoor Raw Space Package (min. 24 sq.m.): USD 640 / sq.m.

24 sq.m.): 0 / sq.m.

Indoor Shell Scheme Package (min. 12 sq.m.) USD 740 / sq.m.

Note: Participation rates are subject to 7% VAT. Remark: The organizer reserves the right to adjust the participation rate should the exchange rate between Thai Baht and US Dollar changes significantly.

## **SPONSORSHIPS OPPORTUNITIES**

By positioning your company as a Defense & Security 2021 sponsor you will gain prestige, recognition and respect from the crowd. We will be happy to customize your sponsorship so as to particularize your company. Sponsorships are handled on a first come first served basis.

### THE VENUE

Defense & Security 2021 will be held at IMPACT Convention and Exhibition Center. IMPACT has easy access to the expressway system and is convenient for reaching anywhere in Bangkok. The venue is only 30 minutes from central Bangkok and 45 minutes from Suvanahbumi Airport. It is located next to the Armed Forces Supreme Command Headquarters - the perfect venue for Defense & Security.



For further information and booking,

please contact our worldwide sales agent offices:

## SALES AGENT OFFICES

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Contact: Mr. Stephen Orr Tel: +49 228 6583 105 E-mail: orr@mpgbonn.de

#### China

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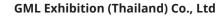
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