





SUSTAINABILITY TODAY & TOMORROW OPPORTUNITIES IN BALANCING GROWTH AND SUSTAINABILITY

DR. WIJARN SIMACHAYA

President of Thai Environment Institute (TEI)

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is the current President of Thai Environment Institute (TEI) and the Secretary-General of Thailand Business Council for Sustainable Development (TBCSD). He is a chairman of the Circular Economy under Bio-Circular-Green Economy Model, current national agenda. His various responsibilities in the past were natural resources and environmental plans, strategy development, pollution control plans as well as international cooperation on natural resources and environment issues.





TIM WOODS | Managing Director of IndustryEdge

Presentation topic: How inflationary pressures will support alternative fibre resources



IndustryEdge

Tim Woods is Managing Director of IndustryEdge, a firm that supports businesses to make informed decisions.

IndustryEdge is Australia's leading data, analysis and intelligence firm in the fibre, wood products, paper and fibre packaging sectors, including recovered fibre.

IndustryEdge provides clients with granular data, insightful analysis and strategic insights related to their products, markets and opportunities. The company's subscription services are widely known in Australia, New Zealand, South East Asia and globally.

The firm's informed commentary on the paper, fibre and wood product industries is read and available across the region. Tim holds positions as:

- Chairman of the Bio-Processing Research Institute of Australia (Monash University)
- An independent non-Executive Director of a financial services company,
- Chairman of a not-for-profit employment and training service. Tim has been a professional researcher, market and business analyst and consultant for more than 25 years, including formerly as Chairman of an Australian superannuation fund.

Director, Communications SARI HÖRKKÖ and Marketing, UPM Pulp

Presentation topic: Fibres for a sustainable future

UPM-Kymmene Corporation and other companies.

Sari Hörkkö has been working in UPM Pulp's global communications, marketing and stakeholder relations since the business was launched. For the past 10 years she has contributed to UPM Pulp's establishment as a trusted and sustainable supplier among pulp customers worldwide. Earlier in her career she worked in various corporate communications positions in the





NICK INCE | Market Director, Asia Pacific, Solenis

Presentation topic: Chemistry Options for Reducing Energy Consumption in Tissue Making



Nice has more than 30 years of specialty chemical experience for the paper industry, Ince is now responsible for driving growth in the regional market segments for printing & writing and tissue & towel in

Ince joined the company in 1985 as a research scientist and subsequently held roles of product research and development, applications support, business management and corporate account management.

Originally from the UK, Ince has been based in Shanghai for over 15 years helping to ensure local customers have access to the latest products and technical support from Solenis. Ince is now their regional market segment manager helping to lead Solenis' continued support of the Chinese paper industry.

Ince holds a Bachelor's degree in Chemistry from University of Sheffield.







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Senior Marketing Manager

ALBERT SAMUELA Asia Pacific - Nalco Water, an Ecolab Company

Presentation topic: Best practices and solutions for sustainable and COVID free mill operations

Albert hold a MBA from Ateneo De Manila University Graduate School of Business and a BS in Chemical Engineering. Albert drives overall team strategy for the assigned Nalco Water division in Asia Pacific and actively works with various teams to have broad understanding of the market -- competitive as well as customer insights -- and transferring that knowledge into actionable strategies. Owns the technology/innovation portfolio in assigned division in Asia pacific from development to deployment/commercialization.



NALCO Water



Valmet >>

Concept Manager Mill Technology ULF JOHNSSON | within Valmet Tissue

Presentation topic: Tools for reduced environmental footprint

Mr Johnsson is Concept Manager Mill Technology within Valmet Tissue. He has more than 20 years' experience from global Tissue projects in different phases and in different roles both as consultant and as representing Valmet in supplying Tissue Mills. Experience covers Process technology, Mill engineering, Project execution, Concept development, Technical benchmarking, Line management, Studies, Cost competitiveness, Sustainability, Training and Commissioning, trouble shooting and tuning. He has an B.Sc. Degree in Industrial and building service engineering from Karlstad University, 1995

Account Director Europefor Pulp & Paper, ANDREA FRIEDRICH | Parsytec Computer GmbH, Germany

Presentation topic: Process optimization based on quality data for the tissue industry

Andrea Friedrich has a degree in Information Processing from the University of Dresden and started her career in 1981 as a software developer for Cybernetics and Information processes (ZKI) of the Academy of Science of the late GDR (division industrial image processing) Berlin. In 1990, Andrea held the position of Project Manager and subsequently Sales Manager with Graphikon GmbH.

In her current position, Andrea is responsible for sales and distribution of surface inspection systems for the paper industry. She gives presentations in several international conferences such as IMPS, PTS, APV, Zellcheming and gives lectures at Trouble Shooting Seminars at the PMZ Gernbach.



parsytec

DR. VLADIMIR GRIGORIEV | Pulp&Paper, Americas

Director, Applications & Marketing,

Presentation topic: More with less: Profitable and sustainable solutions for wet-strengthened tissue"



kemira

Dr. Vladimir Grigoriev is currently heading Kemira's Pulp & Paper Applications & Marketing team, responsible for the Americas region. Throughout his 20-year career, Vladimir worked in the USA and Europe in various technical and leadership roles, supporting tissue and paper applications. Vladimir earned his Diploma in Chemistry from Novosibirsk State University, Russia and a Ph.D. in Chemistry from Emory University, Atlanta, Georgia USA. His technical expertise lies in the areas of tissue production, tissue chemicals, strength resins and wet end management. He is a co-inventor of 20 patents and a co-author of multiple publications in paper industry magazines and academic journals.

AGNES GEHOT | Consultant, Belgium

AGNES GEHOT is a consultant for the B2B events industry. She set up Agnes Gehot Consulting in 2021 after having worked in events industry for over 30 years in various roles of the trade show and conference management and in particular with Tissue World since its inception back in 1993.

